



Keep it Local

The Royal Hotel, Scarborough 3rd-5th April 2020

Dear Colleagues,

Our next conference will cover the topic of Keep it Local.

Keep it Local Network brings together councils that are choosing to move away from big outsourcing contracts and instead are commissioning local community organisations that really know the people who are accessing services.

For years now deep cuts and rising demand mean councils at all levels face a desperate challenge to balance the books while continuing to provide high quality services for residents. In pursuit of this, in 2020 nearly all councils will again be forced to raise council tax, most will dip into reserves to make up the shortfall.

In theory, the new government's agenda should provide some reassurance. "Austerity is over", we are told, and a new interest in place will see a grand "levelling up" of those areas that have slipped behind the rest. But surveys show councils are sensibly cautious about their prospects of being a government priority in the year ahead and many believe that further cutbacks are likely.

New research explores just why more and more councils are looking to **Keep it Local**. It shines a light on the distinctive role community organisations play as local providers in their neighbourhoods. Over time, they build deep relationships with particular places. They know the people who live there, and they care passionately about their wellbeing. They have unrivalled local knowledge and have developed strong bonds of trust. This makes them able to connect all parts of their community – especially those who might traditionally be less likely to engage – with not only the different services they need but also with wider local life.

This event will provide opportunities to hear quality speakers, participate in Q&A sessions and contribute to conference workshops. The conference will benefit elected members from every tier of local government.

To book your places at this Conference please complete the form attached and return it to me by email or post.

Yours Faithfully

Contact

Office: 0191 378 9947 Website: www.nationalassociationofcouncillors.org
Mobile: 07791 574 879 Email: generalsecretary@nationalassociationofcouncillors.org

Representing local government councillors nationwide

National Association of Councillors

General Secretary

Councillor
Brian Nelson

Council Offices
6 Goatbeck Terrace
Langley Moor
Durham, DH7 8JJ